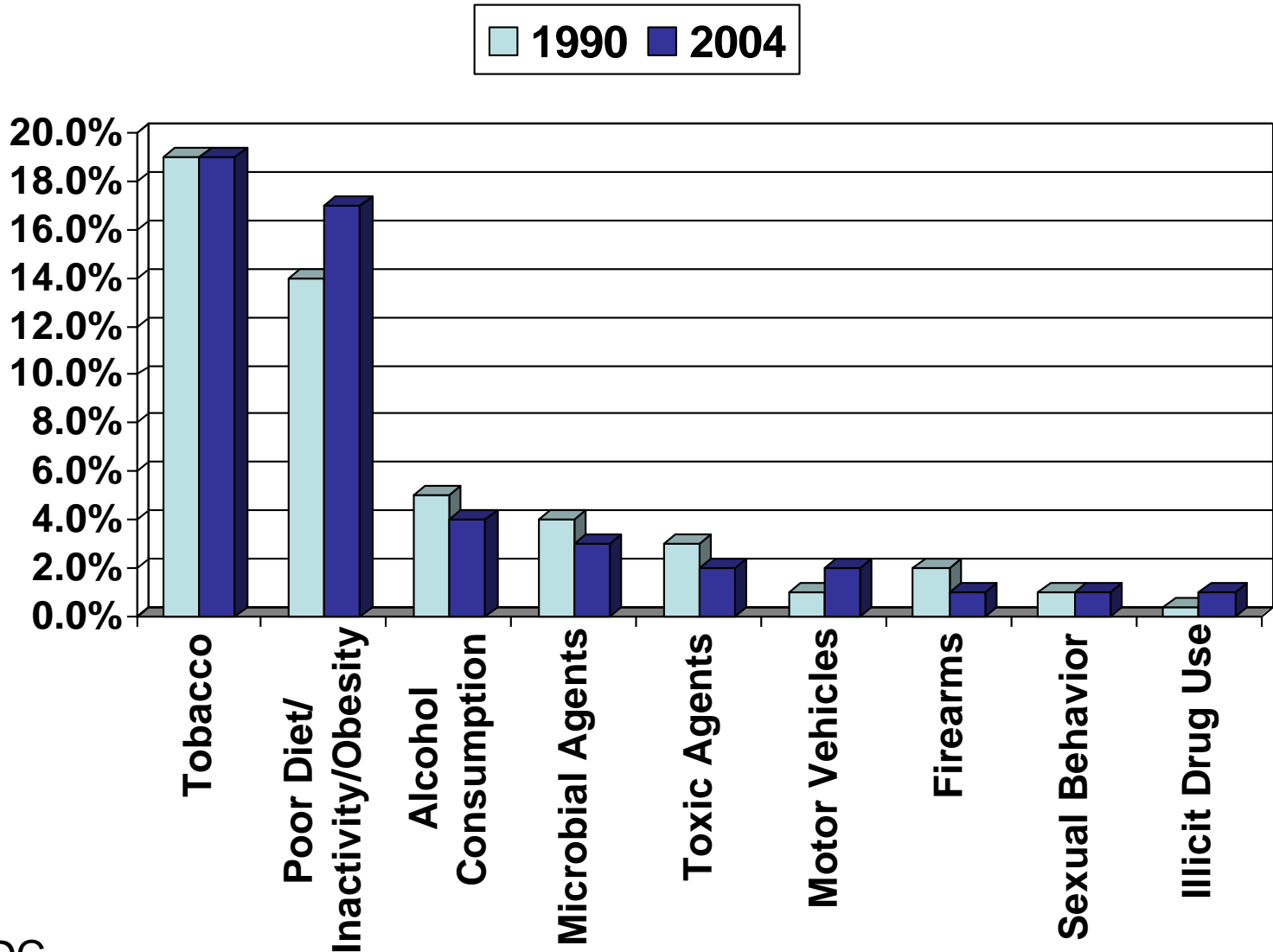




1990 & 2004 Leading Actual Causes of Death in the US—“Human Behaviors”



Red Zone

Achievement – Point of highest efficiency and effectiveness. Individual and group talents are put to the test.

Yellow Zone

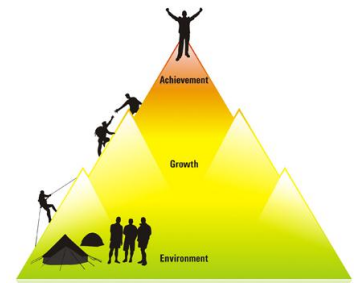
Growth – The area where individual and group talents are strengthened. Progress is made toward goals.

Green Zone

Environment- Foundational leadership. Group members and their ideas are welcomed. Purpose of the group is established.

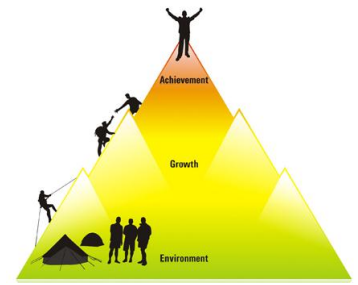


"Environmental" Leadership



The *Green Zone* is critical to leadership because attitudes drive long term outcomes.

"Environmental" Leadership

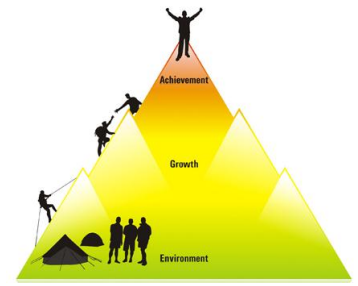


A test of the Green Zone...

At
For
With

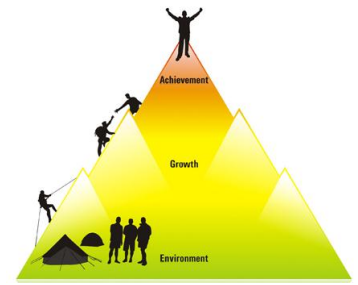
Which word fits your organization?

"Environmental" Leadership



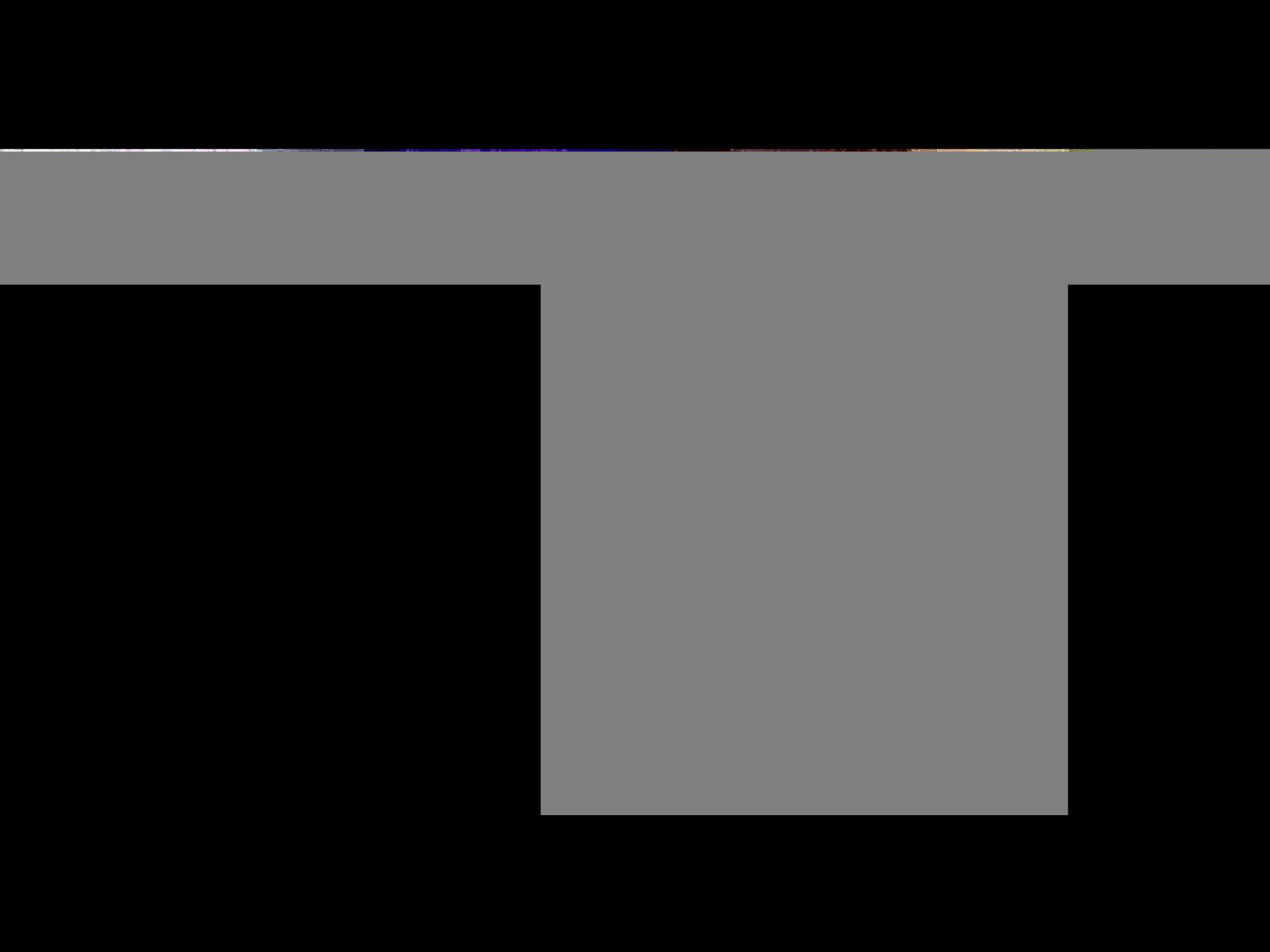
Building the right *environment* breaks down barriers that prevent individuals and groups from moving to the *Growth* zone.

"Environmental" Leadership



Building the right *environment* for future growth often requires....

Breaking down stereotypes,
Understanding the values of others,
Realizing the Green Zone is built over time.





Front Row, L-R: BOBBY JOE HILL, ORSTEN ARTIS, TOGO RALEY, WILLIE WORSLEY
Middle Row: DAVID PALACIO, DICK MYERS, HARRY FLOURNOY, LOUIS BAUDOIN
Back Row: NEVIL SHED, JERRY ARMSTRONG, WILLIE CAGER, DAVID LATTIN,
Head Coach DON HASKINS



Is our mission to...

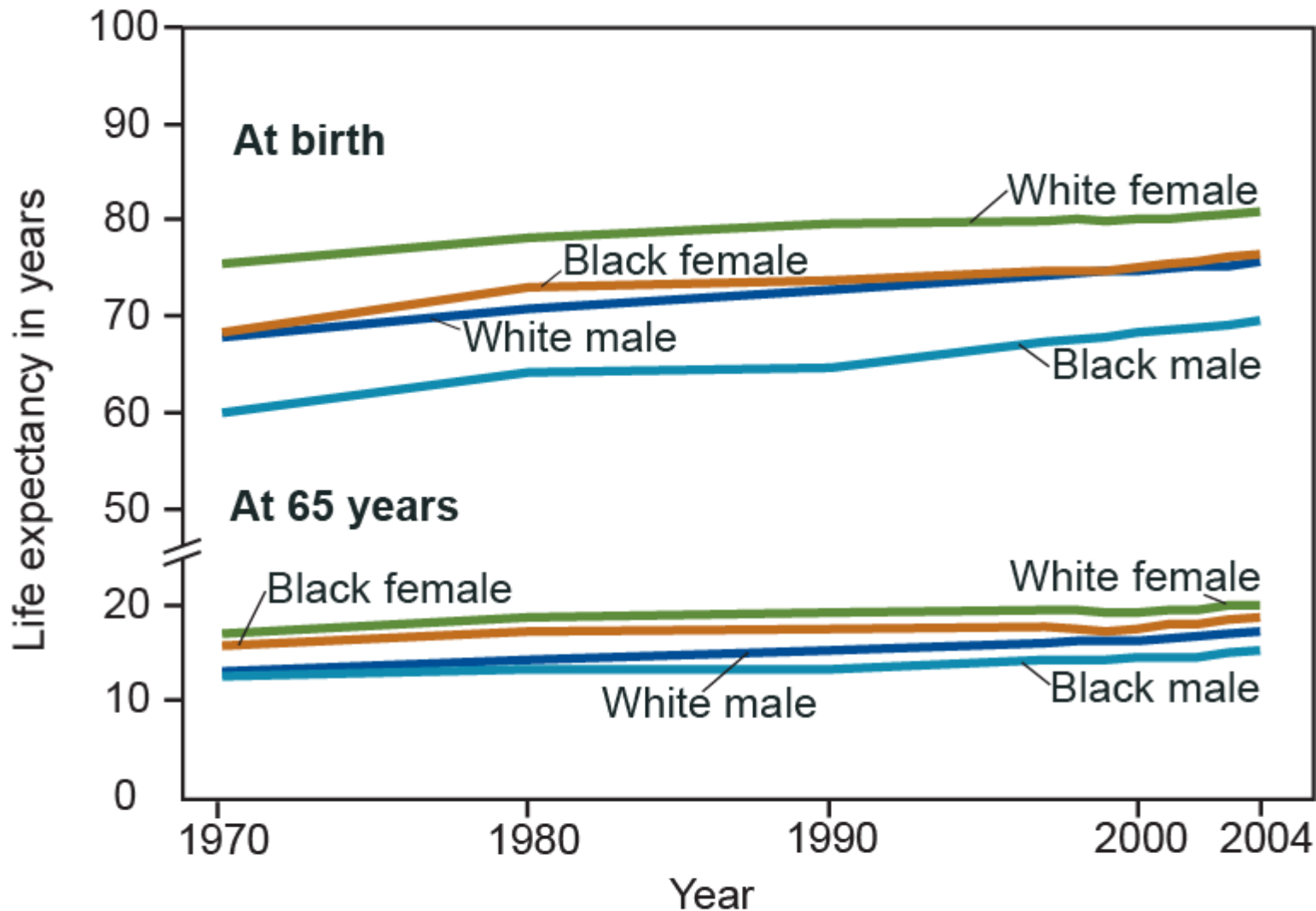
Cure

Or

Heal?

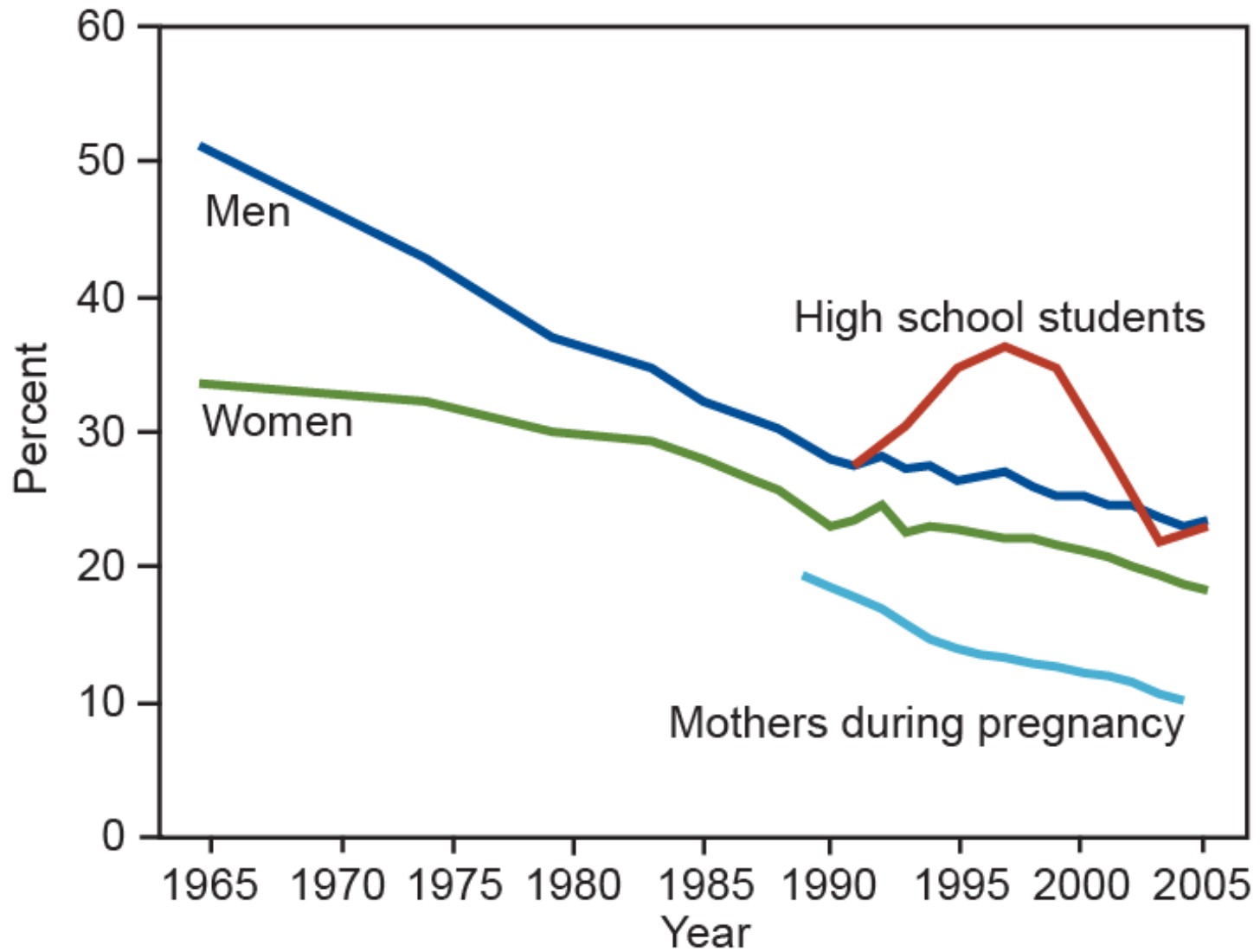


Life expectancy



SOURCES: Centers for Disease Control and Prevention, National Center for Health Statistics, *Health, United States, 2007*, Figure 18. Data from the National Vital Statistics System.

Cigarette smoking



SOURCES: Centers for Disease Control and Prevention, National Center for Health Statistics, *Health, United States, 2007*, Figure 9. Data from the National Health Interview Survey, Youth Risk Behavior Survey, National Vital Statistics System.

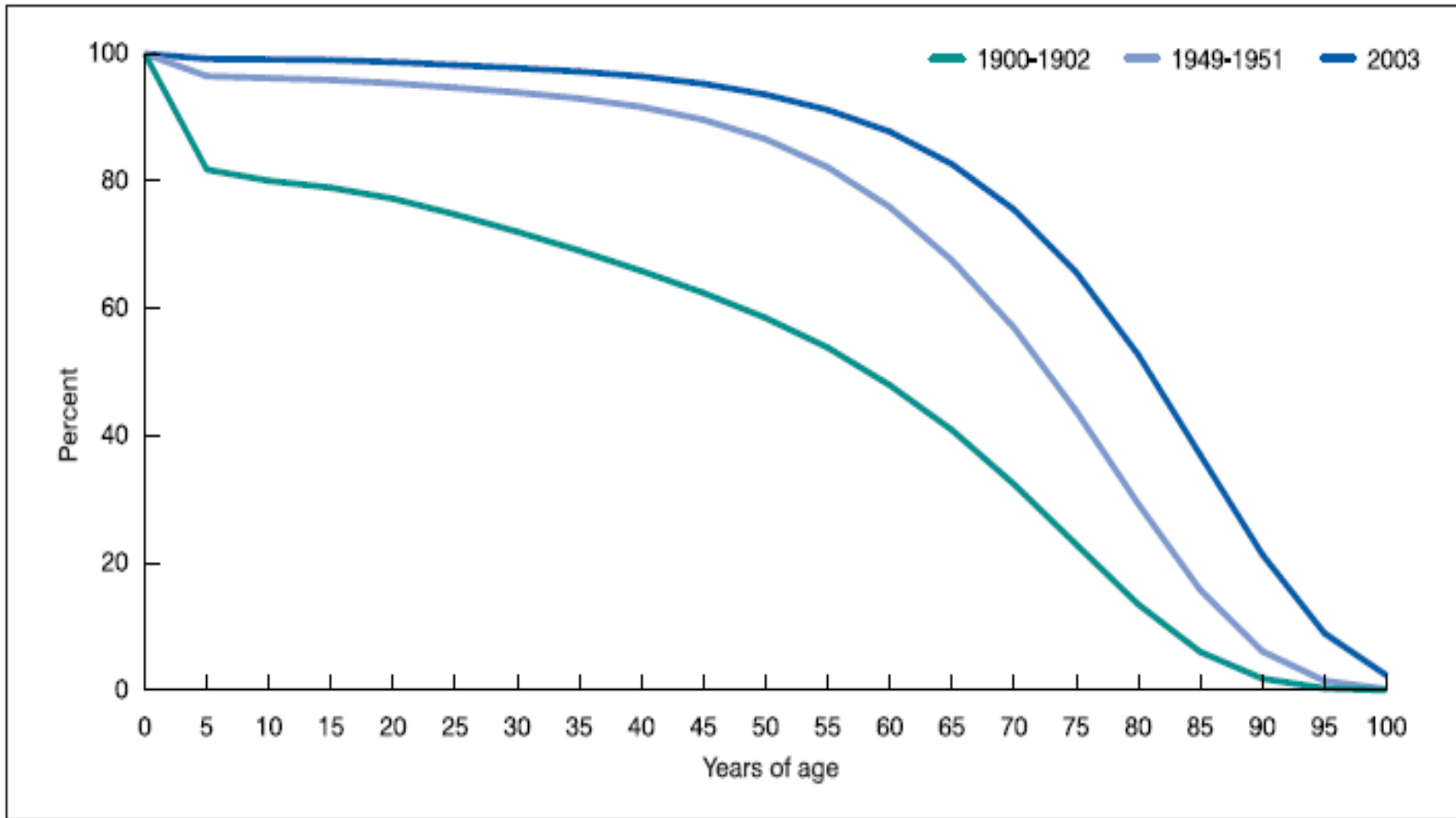
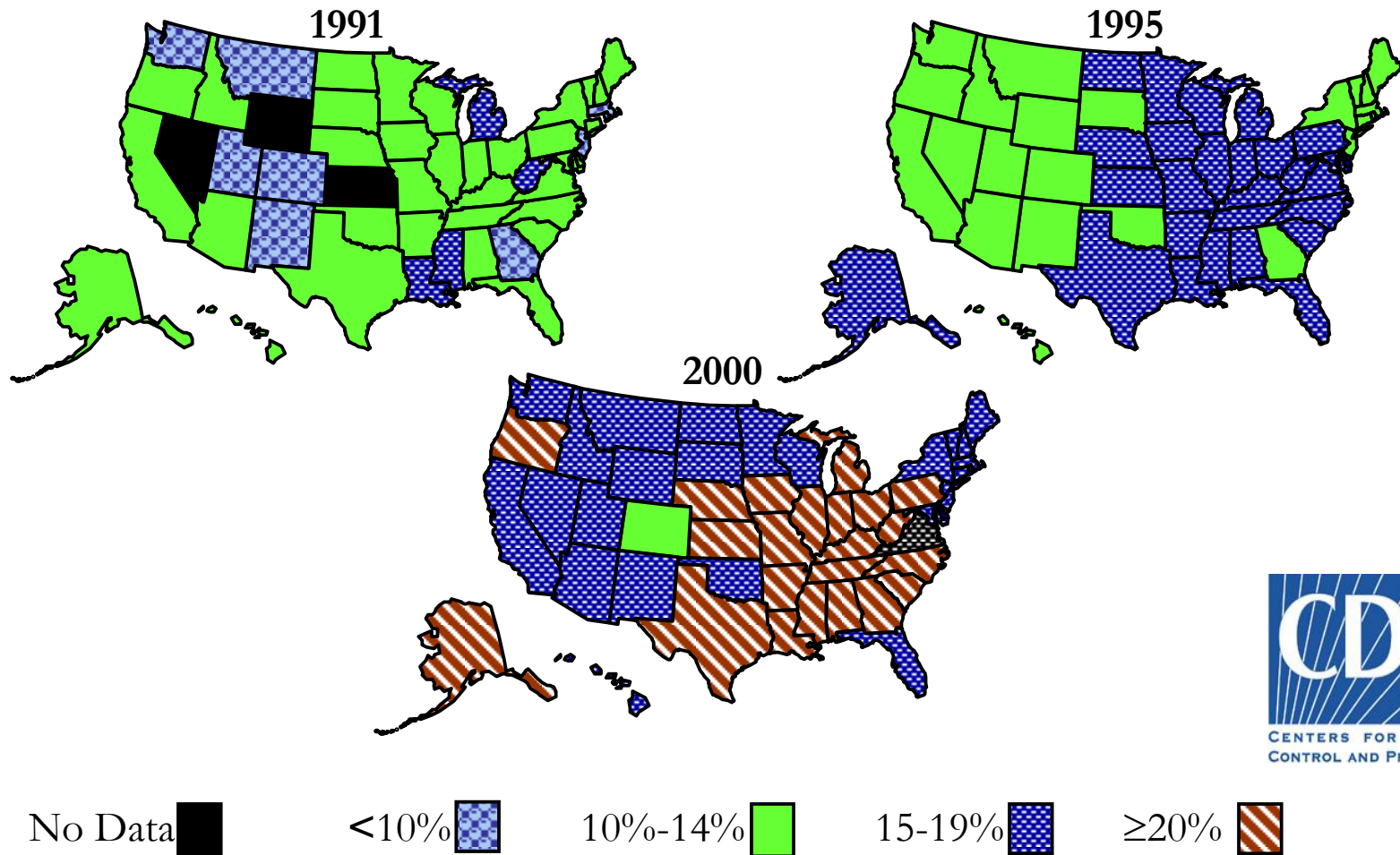


Figure 3. Percent surviving by age: Death-registration States, 1900–1902, and United States, 1949–51 and 2003

Obesity Trends* Among U.S. Adults

BRFSS, 1991, 1995 and 2000

(*BMI ≥ 30 , or ~ 30 lbs overweight for 5'4" woman)



Source: Mokdad A H, et al. *J Am Med Assoc* 1999;282:16, 2001;286:10.
Shared by Linda Hall – Dynamic Solutions


emPowerU

imagine

discover



“Root Causes”

Hospital Provider
& Individual
Accountability

**USA
Deaths
2,443,387**

Heart, Cancer,
Stroke, Pulmonary,
Diabetes...

Individual
Accountability

**2000 Actual Causes of
Death “Human Behaviors”**

Tobacco, Obesity, Diet, Inactivity,
Alcohol, Motor Vehicle...

Individual &
Community
Accountability

Root Causes “Human Conditions”

Stress, Anger, Poverty, Economics, Education Levels,
Depression, Broken Families, Emptiness, Disconnectedness

The Dilemma

- So why are we afraid for our young people's health?
 - Young people's health issues are preventable, yet scary because of the illusion that science can fix everything like it did in the last century.
- Health happens at the intersection where science meets social, spiritual, educational, economic, family, behavioral and community circumstances.
- We can't give a shot to become a better parent, or immunize a 14 year old to make wise choices.
Science has limits!



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