

# The Iowa HIMSS Chapter

**Meeting Supported by:**

American Hospital Association Solutions

Iowa Hospital Association

Nebraska Hospital Association



Free  
“HITECH Action Kit”  
for every attendee!

Presents on September 10, 2009

8:30 – 4:30

Iowa Historical Building

600 E. Locust Street, Des Moines IA 50319

Register here: <https://secure100.telusys.net/tcsc-bin/regdisplay?9764372553945465>

This is a “must see” meeting for all Healthcare Providers and Business Associates who have access to Protected Health Information (PHI). This will be what you need to hear about the significant changes going into effect starting now, in 2009, because of the HITECH Act signed into law by President Obama with the American Recovery and Reconciliation Act (ARRA).

Patients, the media and HHS will need to be notified when there is a breach of patient identifiable health information, civil fines have increased to a maximum of \$1.5 million, Business Associates will be held accountable for protecting PHI at the same level of diligence as providers, among other things. You will need to have policies, processes and training in place to comply.

**Update:** The effective date for the interim final rule for Breach Notification to patient’s for Unsecured PHI is September 23, 2009.

## Agenda

- Ali Pabrai - CEO efirst the HIPAA Academy - Security Compliance Expert - *Confirmed*
- Bryan Burkhardt - Director of Electronic Crime Institute (ECI) – DMACC - *Confirmed*
- Andy Reeder - Director, HIPAA Privacy and Security- Rush University Medical Center Chicago IL - *Confirmed*
- Brad Hunter - American Hospital Association Solutions (AHA) – *Confirmed*
- Leslie Grefe – State of Iowa e-Health Project - *Confirmed*
- Panel Discussion - Ali Pabrai, Moderator - *Confirmed*  
Brad Hunter - American Hospital Association, JoEllen Whitney-Davis Law Firm, Andy Reeder- Rush University Medical Center, Bryan Burkhardt-Electronic Crime Institute, Phil Stravers -ICE Technologies, Dr. Donald Nelson.

*CEO's, If you are not available to attend – make sure you have someone on your compliance team attend, so you have the tools to implement the Breach Notification Policies for your organization prior to the deadline.*  
*Upper level management can be held personally accountable for non-compliance.*