

## Iowa Chapter of Health Information and Management Systems Society Chapter Meeting September 28, 2010

### Location

Iowa Methodist Medical Center  
Education & Research Center  
Kelly Conference Room  
1415 Woodland Ave.  
Des Moines, IA 50314

### Driving Directions

From I-235  
Take the Keo Way exit for I-235  
Go South on Keo Way  
Turn right onto 12th Street  
Go straight at the stop sign  
Follow the road as it curves around the Iowa Methodist Medical campus  
Turn left and park in the parking ramp on the west side of the campus (parking is free)  
Take the **SOUTH** elevator (located at the far south end of the parking garage) to Level G  
Proceed straight down the corridor to the Kelley Conference Room

### Intended Audience:

All Healthcare IT Professionals, Providers, Payers, Clearinghouses and Business Associates who use or enable use of information technology to support healthcare delivery.

### Program Objectives:

Attendees will be able to:

- 1). Identify the challenges to providers and health information technology professionals presented by the Privacy Rule.
- 2). Apply the information to their practice by identifying impacted areas and required changes.

**Iowa HIMSS Website**  
<http://www.iowahimss.org>

### Iowa HIMSS Business Meeting

*President: Darren Clark, Infrastructure Architect III,  
Iowa Health System Des Moines*

### **Meaningful Steps to Meaningful Use: Getting Prepared to Meet 2011 Mandates**

*Presenter: Ali Pabrai, ecfirst the HIPAA Academy*

Step through the organization of the Meaningful Use HER Incentive Program. Examine key facts about requirements for Eligible Professionals and Hospitals. Learn about the differences between the Medicare and Medicaid Incentive Programs.

During this session participants will:

- Examine critical components of the Meaningful Use HER Incentive Program for Eligible Professionals and Hospitals
- Step through key steps related to core and menu set objectives to prepare for 2011 mandates

Ali Pabri. Uday Ali Pabrai, CISSP (ISSAP, ISSMP), CSCS™, is the chief executive of ecfirst.com, an Inc. 500 business and an organization exclusively endorsed by the American Hospital Association (AHA). A highly sought after information security and regulatory compliance expert, he has successfully delivered solutions on healthcare information technologies to organizations across the United States. Author of *The Art of Information Security*, he developed a unique security methodology called, BizShield™: The Seven Steps to Enterprise Security™. BizShield™ today provides the framework for many security initiatives at several client organizations. Mr. Pabrai is the author of the executive brief, *The Disruption of Healthcare: Forces of Technology and Genetics Forever Change Healthcare*.

### **EHR Incentive Program Medicare and Medicaid Payment Tips**

*Presenter: Nick Makris, Health Information Technology Regional Extension Center (HITREC)*

This session will describe provider eligibility for incentive payments. The presenter will discuss Medicare and Medicaid Incentive payment structure as well as the time frames for payments.

During this session participants will:

- Discuss provider eligibility for incentive payments
- Discuss the Medicare and Medicaid Incentive payment structure
- Discuss the time frames for payments

Nick Makris is an EHR Advisor with IFMC in West Des Moines. In his role with the Iowa Health Information Technology Regional Extension Center, he advises primary care practices on Electronic Health Record (EHR) selection, implementation and optimization to achieve meaningful use. Nick has six years experience in the Health IT field with three different EHR products. In addition, he has two years experience with medical charting and documentation tools.

## Agenda

8:00	Registration and visit with exhibitors
8:30	Chapter Meeting, Welcome, Introductions
9:00	Ali Pabri
10:00	Nick Makris
11:15	Brian Ahier
12:15	Networking lunch exhibitors
1:00	Jim Brockschmidt
2:15	Sarah Pavelka
3:15	Meaningful Use Panel
4:15	Closing Remarks/door prizes

## CEU

Nurses will be awarded 7.2 contact hours through Mercy Iowa City an Iowa Board of Nursing Approved provider, No. 87. The Iowa Board of Nursing requires that a participant attend in full to obtain CEU credit. No partial credit will be given.

## Hotel Room Block

Hotel Fort Des Moines  
1000 Walnut St.  
Des Moines, IA 50309  
1-800-532-1466 or 515-243-1161  
Rate: \$85+ tax or a suite for \$105+ tax (no cut off date)  
Ask for the HIMSS room block)

## Iowa HIMSS Board

### President

**Darren Clark**, Iowa Health System

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### Website Vice Chair

**Roxie Menke**, Iowa Health Des Moines

## Meaningful Health IT Adoption: Reaching Rural and Underserved Areas

*Presenter: Brian Ahier, Mid-Columbia Medical Center*

During this session participants will hear about barriers to adopting electronic health records and achieving meaningful use in rural and underserved areas. Participants will learn strategies and discover resources for overcoming some of these obstacles.

During this session participants will:

- Learn about ARRA funding and the HITECH Act
- Gain an understanding of the Regional Extension Centers
- Discuss the special considerations for rural and underserved areas

Brian Ahier is a City Councilor in The Dalles, Oregon. He works as Health IT Evangelist for Information Systems at Mid-Columbia Medical Center. He also serves on the board of Mid-Columbia Council of Government and Q-Life. He is passionate about healthcare reform, government 2.0 and health IT. He writes regularly at his blog and updates frequently on Twitter.

## Meaningful Use & Implementation Decisions Impacting Patient Flow

*Presenter: Jim Brockschmidt, AHA Solutions Inc.*

The American Hospital Association and AHA Solutions completed the annual 2010 Patient Flow Challenge Assessment and identified the impact to hospitals and directly to HIT.

This Session will discuss the results and make available to each attendee the opportunity to complete their own assessment to compare your hospital with similar hospitals.

During this session participants will:

- Identify where patient flow is an enabler or a hindrance for "Meaningful Use"
- Identify where HIT Solutions may come together to leverage and/pr support the healthcare reform movement an MU with Patient Flow

Jim Brockschmidt is with American Hospital Association Solutions and will put together a presentation on what hospitals all over the nation are doing as solutions for CPOE, e-prescribing and EHR's. He will discuss options, case studies for several classifications – from University Hospitals to Health Systems to Critical Access Hospitals. He will have the outline to me by the end of the week.

## Quality Improvement and Lean in Healthcare – What it can do for you

*Presenter: Sarah Pavelka, Iowa Quality Center*

Description: Lean and other Quality Improvement philosophies have begun to introduce a new culture or paradigm in our Healthcare systems. Several organizations have been extremely successful with these changes and adopting the tools for organizational improvement. In this session the attendees will discover the impact quality improvement can have on the organization and how they can assist with the organizational sustainability.

During this session participants will:

- Define the different improvement methodologies that healthcare organizations have adopted
- Discuss the case for change in the components for success
- Identify the improvement tools that can be applied to your work

Sarah Pavelka has over 12 year's experience teaching and coaching in organizational performance and continuous improvement. Her background includes speaking and facilitation engagements in business, industry, education and healthcare. Ms. Pavelka is a Senior Staff member for the Iowa Quality Center in Marion, Iowa and services as a faculty member for the College of Health Science for Des Moines University.

**Membership Chair**

**Sara Barkley**, Iowa Health Des Moines

**Scholarship Chair**

**Tammy Flick**, Iowa Foundation for Medical Care, HIT Regional Extension Center

**Communications**

**Adam Frederick**, Iowa Health Systems

**Advocacy**

**Randy Haskins**, Mercy Medical Center - North Iowa

**HIE Liaison**

**Kory Schnoor**, Iowa Department of Public Health

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**Gary Davis**, Great River Health Systems, West Burlington

**Tammy Flick**, Iowa Foundation for Medical Care, HIT Regional Extension Center

**Thom Johnson**, Clarinda Regional Health

**Christine Hackney**, Wright County Hospital

**Craig Schmidt**, Health & Pharmaceutical, Chetu

**Meaningful Use Panel Discussion**

*Panelists: Brian Ahier, Mid Columbia Medical Center, Jim Brockschmidt, American Hospital Association Solutions; Jeff Cash, Mercy Medical Center North Iowa; Nick Makris, Health Information Technology Regional Extension Center (HITREC); Ali Pabrai, efirst the HIPAA Academy*

During this session participants will have the opportunity to ask questions and discuss regarding Meaningful Use. National, state and local panel members will respond to questions from participants regarding Meaningful Use. Participants will:

- Discuss the Meaningful Use presentation given during the day and questions that those sessions my have raised
- Discuss Meaningful Use objectives
- Discuss Meaningful Use implications

**Thanks to our sponsors!**

# Registration Form

## Iowa HIMSS Chapter Meeting – September 28, 2010

Methodist Medical Center  
Thompson Auditorium and Kelly Conference Center  
1415 Woodland Avenue, Des Moines 50314

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First Name

M.I.

Last Name

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Nickname for Badge

Title

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Organization

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Address

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City

State

Zip

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Phone

E-mail

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### REGISTRATION FEES:

\_\_\_\_\_ **HIMSS Members \$65** *(either chapter or national membership)*

\_\_\_\_\_ **HIMSS Student Members \$30** *(either chapter or national membership)*

\_\_\_\_\_ **Non-HIMSS Members \$75**  
*(includes 1 year membership in the Iowa Chapter of HIMSS)*

\_\_\_\_\_ **Non-HIMSS Student Members \$40**  
*(includes 1 year membership in the Iowa Chapter of HIMSS)*

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#### MAIL:

(please allow 5-10 working days for delivery)  
Iowa HIMSS Conference Registration  
Attn: Adam Frederick  
Iowa Health Systems  
6200 Thornton, Des Moines, IA 50321

#### FAX:

Attn: Adam Frederick  
(515) 241-7437

#### EMAIL:

RSVP can be sent to:  
Email: [FrederAJ@ihs.org](mailto:FrederAJ@ihs.org)

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Online registration available at: <http://www.iowahimss.org/>

Questions about the conference? Call: 515-241-7458, Adam Frederick or Email: [FrederAJ@ihs.org](mailto:FrederAJ@ihs.org)

Cancellation policy: If registration is cancelled prior to the program, registration fee less a \$10 handling charge will be refunded. If the program is cancelled by Iowa HIMSS, full amount will be refunded.