



Annual Goals Summary Report 2008-2009 Goals for 2009-2010

<u>Membership Growth:</u>	<u>Status</u>	
Increase membership from Western Iowa, 10 % overall increase from prior year (20 members total). We will target underserved areas.	Increased membership to 234 from 199. Increase of 17%	
Increase will happen by requesting attendance from Leaders of healthcare institutions in that geographic area and through the use of membership phone calls directly targeting that group.	Increased membership can be attributed to offering state membership automatically to new attendees. Phone calls have also been used this past year to encourage attendance and awareness for Chptr Mtgs.	
Formally develop vendor relationship effort to work more closely with healthcare IT vendors for program content and chapter sponsorship.	Vendor sponsorship has taken off this past year. RSM McGladrey provided a annual sponsorship with the following vendors participating at an event level. <ul style="list-style-type: none"> - IBM - QuadraMed - Geonetric - Panologic - Vital Support Systems - Choice Solutions 	
Target clinician participation by direct email & peer group	Nursing Informatics mtg. had highest attendance of the year. Plan to incorporate Clinical/Informatics component to future mtgs.	
<u>Member Satisfaction:</u>		
Improve member satisfaction by communicating with members/potential members via phone as appropriate.	Phone calls were used as a tool for notification this past year	
Conduct a member satisfaction survey after each scheduled event.	Complete	
Request input from members regarding chapter events and program content.	Feedback from post event surveys remain positive and offer suggestions for upcoming mtgs. Completed through post event	

<u>Educational programs:</u>		
Offer 3 Chapter programs throughout the year	Sept. 25th./Feb 17th/May 14th	
Participate in joint Chapter program in Chicago	Complete	
Develop one new Chapter program theme focused on Leadership	Leadership event and panel offered the Oct. mtg.	
Conduct a State Advocacy Day	First one held in February of this year. Steve Lieber, HIMSS President attended and was able to announce the signing of the National Stimulus pkg.	
<u>Communication:</u>		
Increase email communication to once per month regarding upcoming events and opportunities to become involved.	Complete	
Utilize Chapter support opportunity to enhance our chptr website with new content	Offered new content and new online registration that will allow credit card payment	
Trial a printed postcard distribution to unserved members	Complete. Evaluating impact	
<u>Scholarships:</u>		
Offer scholarships to potential members	Gave away (3) National HIMSS memberships, one at each chapter event. Provided Iowa Chptr membership to first time attendees at each mtg.	
National HIMSS events such as Advocacy week	Sent one member to National Advocacy Day	
Chapter events such as joint chapter mtg. Chapter Camp in Chicago	2 Board members sent to Chapter Camp in 2008	

2009-2010 Chapter Goals

Membership Growth:

Increase membership by 10% percent to include students, clinical, and Omaha area members. We'll have five memberships to give away for FY 2009-10. Gunn will provide Christy Holtman Iowa City nursing school contacts and Capaldo will do the same for Des Moines nursing school contacts; Bird will provide Omaha contacts to Christy Holtman.

Member Satisfaction:

Annual satisfaction surveys will be distributed at the beginning of the fiscal year year and followup surveys will be conducted after each meeting.

Educational programs:

Board will organize a one-hour webinar in January. The speaker and topic are to be determined. The event will not cost anything and will occur January 14. It will begin at noon. Bird will send board a link to the HIMSS speakers bureau. The board will determine topic and speaker at the July board meeting. The Iowa HIMSS chapter will participate in the regional event in Michigan

Communication:

The board will increase and enhance communication via chapter updates

Scholarships:

Board will also identify a scholarship resource who develops a scholarship program. A scholarship committee will be appointed to identify and establish criteria for student and member scholarships. Bird will send some samples of non-national programs other chapters have done. This is an opportunity for a member to assist.